



INNOVATION RESEARCH
INTERCHANGE

Accelerating Value Creation

IRI 2023 Annual Conference Partnership Opportunities **Philadelphia, PA – May 22 – 25, 2023**

EXHIBIT + TIM TALK PACKAGE – \$10,000.00 - Availability Two (2)

Includes four (4) complimentary registrations, one (1) All Member Eblast* before or after the conference, one (1) six-foot skirted table, electric, Wi-Fi, and your company logo featured on Partner “thank you slide.” Take on this creative approach to delivering your content. Educate, engage, and inspire. TIM (Technology Innovation Management) Talks are exciting 10-minute mini-keynotes, delivered at the beginning of a keynote presentation. Take on this creative approach to delivering your content. Educate, engage, and inspire. TIM Talks are exciting 10-minute mini-keynotes and delivered at the beginning of a keynote presentation.

EXHIBIT PACKAGE – \$6,000 - Availability Six (6)

Includes two (2) complimentary conference registrations, one (1) 10'x10' exhibit space, electric, one (1) six-foot skirted table and Wi-Fi, and your company logo featured on Partner thank you slide.

EVENING RECEPTIONS – \$10,000 - Availability Two (2)

\$10,000 – Sponsor two (2) conference receptions as a package: Welcome Reception May 22nd and General Reception May 23rd. Includes four (4) complimentary conference registrations, signage, and your company logo featured on Partner thank you slide.

AWARDS DINNER BANQUET – \$15,000 - Availability One (1)

Sponsor the Annual Awards Dinner the evening of May 24th. Includes four (4) complimentary conference registrations, signage, company name and logo in the dinner program, company logo featured on Partner thank you slide.

NETWORKING BREAKS – \$4,000 - Availability Four (4)

Sponsor all four (4) conference networking breaks as a package. Includes signage and company mentions for each break. Includes one (1) complimentary conference registration, company logo featured on Partner thank you slide.

Sponsorships include recognition on all promotional materials, signage and stage recognition.

* All IRI Member Eblast - Craft your 500-word custom message to execute either pre or post conference. One time email only to be sent via IRI headquarters, your choice of timing. Message to be approved by IRI.

For more information, contact Gary Schiffres:
gschiffres@nam.org – (703) 647-2586