

**THE MOST GROUNDBREAKING PRODUCTS.
PIONEERED AT THE WORLD'S LEADING COMPANIES.
FROM TEAMS LED BY THE BEST INNOVATION LEADERS.
WHO LEARN THEIR CRAFT AT THE FRONT-RUNNING ORGANIZATION.**

The boldest and
brightest minds
are here. It's time
you were too.



**INNOVATION RESEARCH
INTERCHANGE**

Accelerating Value Creation



WELCOME TO YOUR PROFESSIONAL HOME OF CROSS-INDUSTRY LEADERS WHO DRIVE INNOVATION TO ACCELERATE NEW GROWTH – REPRESENTING SPECIALTY COMPANIES, LARGE GLOBAL CORPORATIONS, GOVERNMENT LABS, AND EVERYONE IN BETWEEN.



With immersive experiences designed to excite innovation leaders in all roles and career phases, employees from your organization will enjoy opportunities to:

CAPTURE INSIGHTS

Participate in the leading interchange where innovation management intelligence is captured and used to help your organization flourish through ever-changing conditions.

RTM Journal

Published bi-monthly, *Research-Technology Management* features peer-reviewed articles covering the entire spectrum of innovation management – from product development to marketing. Each issue offers guidance, techniques, trends, and real-world solutions for your organization's challenges.

Annual and Regional Events

IRI events include large gatherings of innovation leaders who convene to tackle hot-button issues and create strategic solutions, as well as intimate local experiences that ease the exchange of personal ideas. Participation in all events amplifies your ability to process and apply new concepts, boost your professional expertise, and strengthen your connections.

Online Library

Searchable archives of video presentations, conference findings, benchmarking data, and white papers help optimize your organization's innovation performance. Search across industry segments for members who share your interests and have expertise in your areas of need.

CHALLENGE CONVENTION

Challenge conventional ways of managing innovation using key findings uncovered in our curated trends, original research, and best-in-class benchmarking.

SPRING: Sourcing Predictive Insights for New Growth

Developed in partnership with RTI to help you better understand today's ever-changing innovation landscape and market needs, this initiative includes an ongoing analysis of trends and what they mean for the field of innovation management. Gain advanced insights and apply tailored concepts to your own organization through customized workshops and private consulting services.

CTO Forums

These special assemblies convene the world's most senior innovation executives to confront today's and tomorrow's most pressing strategic concerns in a congenial atmosphere. Participants rave that the unifying nature of these discussions and the ability to apply the debated solutions result in an invaluable experience.

Special Research Projects

With dedicated investments and the participation of esteemed innovation-centric organizations and thought leaders, IRI conducts large-scale research projects that members ask for and those that set the direction for necessary advancements in the field of innovation management. Recent projects include:

- IRI2038 Futures Study
- Digitalization and Its Impact in R&D Management
- Strategic Challenges in R&D Talent Management



PIONEER PRACTICES

Collaborate with other leaders and use rapid experimentation to pioneer next practices that improve value creation and help your teams decide in which ideas to invest.

PILOT: Practices in Innovation Leadership, Operations & Talent

Participate in programs that generate best practices for innovation management. Join small topic-focused interchanges to improve your organization's intelligence, productivity, and achievements. The groups employ agile and resilient research processes to deliver findings rapidly. Recent programs include:

- Lean Startup in Large Organizations
- Product Design for Mass Customization
- Developing and Monetizing a Long-term Vision for R&D

Networks

Engaging more of your team in IRI is the key to accelerating growth and Networks are the perfect place to start. These small, self-directed groups address various functional areas of the innovation process – from HR to IP to external technologies and beyond. Participants benefit from the collective knowledge and experiences of the entire group in a supportive environment.

IRIS: Innovation Resources, Insights & Solutions

IRIS is your personal concierge service for any challenge, large or small. Do you need some advice on how other companies are handling your dilemma? Do you want to connect with a specific company but need an introduction? Would you like to poll members for your benchmarking needs? Let IRIS help meet your business demands today.

CULTIVATE LEADERSHIP

Gain modernized roadmaps for operational success, critical information to inform strategic direction, and specialized training to improve team performance.

TRACK: Training Resources to Advance Competencies & Knowledge

Help your innovation teams reach their full potential by developing each team member. The centerpiece of TRACK—a self-directed learning engine (SDLE)—allows individuals to analyze their competencies, determine gaps, and access resources to help them move from one level to the next.

Shaping Innovation Leaders

In partnership with Kellogg School of Management, this 7-day executive education program is exclusively designed for technology leaders. Reward your high potentials with this one-of-a-kind program considered “best in my career” by former participants. Make sure your rising innovation leaders are equipped with decision-making skills to power your organization's bottom line.

Monthly Brown Bags

These popular live online lunch sessions are similar to monthly book club discussions and innovation management focused. Topics include journal articles (with discussions led by the articles' authors), case studies, and other topics emerging from PILOT program research or Networks. All sessions are recorded and archived for future reference.

With open access to IRI experiences, the advantages your organization will gain are endless. Take things to the next level to fuel your own career advancement and reap the personal benefits of membership through:



NETWORK
BUILDING



PUBLISHING



AWARD
RECOGNITION



RECRUITMENT/
EMPLOYMENT



VOLUNTEER
LEADERSHIP





EXPERIENCE INNOVATION LEADERSHIP WITHOUT BOUNDARIES

Innovation Research Interchange is an inclusive membership organization with nearly 200 global members in private-sector companies and federally funded laboratories. Founded in 1938, we lead and advance the field of innovation management by creating contemporary practices. Some of the world’s most widely-adopted models – such as “open innovation,” “fuzzy front end,” and “stage-gate” – were born from the work of our members. We value strength in cooperation and partner with other organizations at the forefront of developments in innovation

